



BENCHMARK INTERNATIONAL

BENCHMARK INTERNATIONAL SUCCESSFULLY FACILITATED THE ACQUISITION OF FULFILL PLUS TO THE BALWA GROUP



SELLER

FULFILL PLUS, INC

- Based in Houston, Texas
- Offers a wide range of fulfillment, warehousing, order processing, kitting, and assembly
- Single source supplier for all services related to delivering client's products in a timely and cost efficient manner
- Located near the Port of Houston, they're ideally situated to handle large and small clients that manufacture in the United States or import products from as far as China

Charles Gleason, CEO of Fulfill Plus stated, "Michele & I would like to thank you for the great job your entire team did helping us sell our company. We selected Benchmark because of the professionalism shown by all of your representatives as well as the breadth and scope of your company. Your team answered all of our concerns and made us feel comfortable enough to initiate the selling process. You re-affirmed to me that it would be my decision on who we sell to and there is no time limit on finding the right buyer. I was skeptical, but after going through the process, I now know its 100% true. You didn't pressure us to make decisions and focused your efforts on guiding us through the valuation and sales process at our pace. Nowhere along the way did we feel that you were pressuring us for time or a quick decision."

BUYER

THE BALWA GROUP

- Based in Mumbai, India
- Company with Investment holdings in diverse market segments
- Active in the field of hospitality, realty, and engineering
- Seeking to diversify their holdings in both market segment and geography



Benchmark International's Senior Associate, J.P. Santos, commented "The Benchmark International team is ecstatic that Chuck and Michele, the owners of Fulfill Plus, chose a buyer that is going to contribute to the continued growth of the company. Chuck and Michele were communicative, responsive and collaborative through the Benchmark 360 process. Ultimately, the transaction will allow for Chuck and Michele to reap the rewards of years of hard work while continuing to focus on the positive trajectory the company is on and enjoy more leisure time. This was a great result and we couldn't be happier for all parties."

ABOUT BENCHMARK INTERNATIONAL

Benchmark International's global offices provide business owners in the middle market and lower middle market with creative, value-maximizing solutions for growing and exiting their businesses. To date, Benchmark International has handled engagements in excess of \$6B across various industries worldwide. With decades of global M&A experience, Benchmark International's deal teams, working from 12 offices across the world, have assisted hundreds of owners with achieving their personal objectives and ensuring the continued growth of their businesses.

